



KRUU



Discover Explore Build

Empowering learners with 21st-century skills
through expert mentorship.

The Future of Learning is Here



The world is changing at an accelerating pace, but our education systems haven't kept up. While traditional schooling provides a foundation, it often falls short in preparing students for the complexities of the 21st-century workplace. A 2022 study by the Organisation for Economic Co-operation and Development (OECD) revealed that only a small percentage of students in participating countries demonstrate proficiency in complex problem-solving, a critical skill for future success.

Furthermore, many high school graduates feel unprepared for college or the workforce. A national survey by America's Promise Alliance found that a significant percentage of students feel that their high school education did not adequately prepare them for success after graduation. This disconnect isn't just about access to technology; it's about a fundamental shift in the skills required to thrive in a rapidly evolving world.

Employers are increasingly seeking individuals with strong critical thinking, communication, collaboration, and creative problem-solving abilities – skills that aren't always prioritized in traditional classrooms.

KRUU bridges this gap by providing a unique learning experience that goes beyond textbooks and rote memorization. We empower high school students to explore their passions, develop these crucial 21st-century skills, and build a strong foundation for success in a world driven by innovation. Our project-based programs, led by renowned university professors and industry leaders, give students a competitive edge in college applications and future careers. We don't just teach about the future; we prepare students to shape it. We believe that learning should be an active, engaging process, and that students learn best by doing. That's why our programs are centered around real-world projects that allow students to apply their knowledge, collaborate with peers, and make a real impact.

KRUU'S GLOBAL FOOTPRINT



Our Impact

10+

COUNTRIES

400+

PARTNER SCHOOLS

450000+

STUDENTS

AN OVERVIEW OF WHAT **KRUU** OFFERS YOU



Real-World Projects



World-Class Expertise



Certification



Internship Opportunities



Innovation Challenges



KRUU Student Summit



"MY MENTOR" Program



**Educator Professional
Development**

HERE'S WHY KRUU STANDS APART IN EDUCATION EXCELLENCE

1 Global Network of Experts

KRUU connects students with a diverse group of top-tier professionals and thought leaders from prestigious institutions like Oxford, NUS, IIT, and Macquarie University, offering insights that broaden students' perspectives and enhance their global readiness.

2 Hands-On Learning Opportunities

Through curated real-world projects across disciplines such as AI, Machine Learning, IoT, and Humanities, KRUU bridges the gap between theoretical knowledge and practical application, empowering students with the skills needed to excel in a rapidly evolving job market.

3 Certification

Students receive certifications that are globally recognized and endorsed by experts from esteemed academic institutions. Exceptional work is rewarded with merit/eminence certificates, making students stand out in the competitive higher education and job markets.

4 Professional Development Pathways

KRUU offers exclusive internship opportunities with leading organizations like Excelerate (A Saint Louis University Initiative), allowing students to gain hands-on industry experience, build their professional network, and enhance their employability.

5 Creative Problem-Solving Competitions

Innovation challenges hosted by KRUU push students to think creatively and tackle complex problems, sharpening their problem-solving abilities and helping them grow both academically and personally.

6 Exclusive Networking and Mentorship

Award-winning students are given access to valuable networking opportunities, engaging with experts, innovators, and peers. Personalized mentorship further ensures students are supported with insights and career guidance tailored to their unique goals.

7 Empowering Educators for Future-Ready Teaching

KRUU enhances the teaching experience by offering educators training in modern project-based methodologies, technology integration, and skill development, helping them create more engaging and effective learning environments.

8 Holistic Growth

KRUU's comprehensive approach focuses not just on academics, but on real-world skills, global connections, and future-proofing students for success in an interconnected world.

EXPLORE EXPERT-CURATED PROJECTS

For Junior Grade

Domain	Projects	Professors and University
Arts	Bits and Pixels: Preserving Culture through Digital Storytelling	Dr. Asha Chand, University of Western Sydney, Australia
	Creativity and Community Leadership	Prof. Jay Narayanan, National University of Singapore
Humanities & Social Sciences	Creativity, Empathy and Inclusive Learning	Dr. Srivi Ramasubramanian, Syracuse University
	The Economic World	Prof. Raghu Sundaram, Stern School of Business, New York University, USA
STEM	Creativity in Engineering - Foldable House	Dr. Ashwin Mahalingam, IIT Madras
	Air Pollution: Experiments and Solutions	Dr. Alan Morrison, University College Cork, Ireland

For Senior Grade

Domain	Projects	Professors and University
Business & Entrepreneurship	Building a FinTech Startup	Prof. Lurion De Mello, Macquaire Business School, Australia
	Creative Tech for Human Health	Dr. Vish Krishnan, University of California, San Diego
Humanities & Social Sciences	Crowdsourcing History: Social Media as a Historical Source?	Dr. Srinath Raghavan, Ashoka University, India
	Oceans in Our Lives: Exploring Connections through Everyday Objects and Stories	Dr. Dilip Menon, University of Witwatersrand, South Africa
STEM	Creativity and AI - Machine Learning for Autism	Dr. Prathamesh, Krea University, India
	Innovation in the age of ChatGPT	Prof. Sriram Raghavan, IBM, India

To explore more project visit our website.

ACCESS TO WORLD-CLASS EXPERTISE



Prof. Raghu Sundaram
**Stern School of Business,
New York University, USA**



Prof. Jayanth Narayanan
**National University of
Singapore**



Dr. Premila Webster
University of Oxford



Mr. Sriram Raghavan
IBM, India



Dr. Vish Krishnan
**University of California,
San Diego**



Dr. Alan Morrison
**University College Cork,
Ireland**



Prof. Lurion De Mello
**Macquaire Business
School, Australia**



Mr. Vittal Devarajan
HCL Technologies



Dr. Asha Chand
**University of Western
Sydney, Australia**



Dr. Gautam Natarajan
Syracuse University, USA



Dr. Ashwin Mahalingam
IIT Madras



Mr. Scott Hartmann
**U.S. Consulate General,
Chennai**

and many others...

EDUCATORS REFLECT ON THE KRUU IMPACT

KRUU dynamic, engaging approach integrates seamlessly into classrooms and homes, fostering critical life skills like collaboration, communication, and confidence. By encouraging students to explore beyond traditional academics, KRUU ensures holistic development. We believe KRUU supports our goal of nurturing students with a growth mindset.

- Mr. Jacob Mathew, Principal
**Olive International School,
Qatar**

I encourage school leaders to embrace this transformative approach. Equip your teachers with training to guide students effectively, design meaningful interdisciplinary projects, and create a supportive environment. This shift not only engages students deeply but also builds confidence in them while nurturing essential life skills and fostering comprehensive development for their future success.

- Ms. ~ Prabha Prakash Principal,
**Vice Principal of K.S.N. Senior econdary
School, Thiruvannmiyur, Chennai**

"Platforms like Kruu make the students think out of the box and challenge the students. During the project, each student learns a lot of life skills like collaboration, communication, confidence, and understanding others perspectives. These skills ultimately lead to our core values of empathy and respect for others."

- Dr. Harsha Alles, Chairman
**The Gateway Group of Schools,
Sri Lanka**

"Kruu Project based learning is more hands on and based on real world skills. The teacher will be more of a facilitator when the students move to higher classes. Digital platforms are a real boon as the student can learn irrespective of the location and get to learn with students with different thinking, culture and perceptions."

- Ms. S Vidyalakshmi Principal,
**Sri Sankara Senior Secondary School,
Chennai**



AWARDS AND ACCOLADES

Entrepreneur
INDIA

Kruu was given the Innovation
in Learning Award 2022 by
Entrepreneur India Magazine



CNBC coverage for Chennai-based
students who delivered a stunning
Kruu project using **Machine Learning**
for **Children with Autism**

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www.getkruu.com